



Nuffield Australia Purpose Statement 29th October 2023

Purpose

To advance sustainable and profitable primary production in Australia through delivery of an outstanding global I scholarship experience that builds a prestigious agricultural network.

Beneficiaries

1. Scholars and their businesses
2. Industries and the communities of scholars

Strategic Outcomes

An outstanding Nuffield scholarship.

- 1) is awarded to primary producers and key contributors to agriculture that exhibit a high level of capacity, appetite for learning and leadership qualities.
- 2) is organized with components of experiential and structured learning in a global agricultural environment.
- 3) provides an opportunity/structured period for an individual to have a reason to pursue a personal development opportunity, research a specific area of interest, build their business acumen, build relationships around the world with motivating and engaged industry participants.
- 4) is financially supported by a well governed and administered Nuffield Australia.
- 5) has a global network of people that can mentor or assist them in their studies.

Outcomes of an outstanding Nuffield scholarship.

- 1) Provides an experiential personal development for the scholar that builds personal, technical, and social capacity.
- 2) Creates access to the global Nuffield network and eminent global agricultural contacts and best practice.
- 3) Gives the scholar a broader perspective of their business and industry,
- 4) Builds the capacity of the individual to contribute to positions of leadership and influence in their respective industry or community.
- 5) Delivers scholars with access to a global network of enthusiastic and stimulating people who can inspire support or nurture throughout their careers.
- 6) Value and acknowledge voluntary contributions.

A prestigious agricultural network is built by.

- 1) Awarding scholarships that support the purpose of Nuffield Australia.
- 2) Well-funded, limited scholarships.
- 3) A well governed and administered Nuffield Australia.
- 4) Providing events that are re-invigorating and inspirational.
- 5) An engaged alumni.
- 6) Strong support and relationships with key elements of global primary production.
- 7) Clear expectations of scholars in creating and returning value.

To advance sustainable and profitable primary production,



- 1) Scholars will.
 - a) uphold values of Nuffield Australia.
 - b) be role models with their occupation or business.
 - c) share their learnings with their community and industry.
 - d) be held in respect by their peers.
 - e) continue to learn and influence throughout their career.
 - f) exhibit leadership qualities and capacity for influence.
 - g) Commit to and support the Nuffield alumni.
 - 2) Nuffield Australia will.
 - a) Use the extensive global network to provide outstanding scholarships.
 - b) Provide events and conferences that build capacity and expand personal networks..
 - c) Ensure scholars stay engaged and connected.
 - d) Use metrics to inform continuous improvement and measure governance success of the board and management. These include.
 - i) Nuffield Alumni Engagement (Measured as a % of alumni attending Nuffield events)
 - ii) Retained Earnings (3.12% cpi with 2018 as base).
 - iii) Number of scholarships awarded.
 - iv) Bursary
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- 1) **2023 Strategies** Implement Governance best practice
 - 2) Formulate and implement a revenue strategy.
 - 3) Re-branding and communication strategy.