

SPONSORSHIP PROSPECTUS



2026 Nuffield Australia National Conference

8 – 10 September 2026

Darwin Convention Centre | Darwin, Northern Territory



CULTIVATING LEADERS, DRIVING CHANGE

What is Nuffield?

For over 75 years, Nuffield Australia has developed the leaders shaping the future of agriculture.

Through its flagship scholarship program, Nuffield equips primary producers with global experience, fresh perspective, and the confidence to lead change across Australia's food and fibre industries.

Rooted in legacy but focused on the future, Nuffield fosters a diverse national alumni network, united by a commitment to innovation, adaptability, and sustainable progress.

Through immersive travel, research, and connection, Scholars return with the insight and tools to meet shifting climate, consumer, and market demands.

The impact is clear: from paddocks to boardrooms, Nuffield alumni are driving transformation at every level of agriculture, with bold thinking, inclusive leadership, and real-world results.

It's more than a scholarship. It's a launchpad for the people who lead what's next.



Why Darwin. Why now.

In 2026, the Nuffield Australia National Conference heads to Darwin, a region that sits at the intersection of innovation, trade, and agricultural resilience.

As Australia's northern gateway to global markets, and a frontline for issues like live export, water policy, biosecurity, Indigenous land stewardship, and tropical ag production, Darwin isn't just a location, it's a statement.

Hosting the conference here positions your organisation at the centre of conversations that shape not only national strategy but international influence.



Conference highlights.

The Nuffield Australia National Conference is the flagship annual gathering of Scholars, Investors, and agricultural leaders from across Australia and the globe.

It's where:

- ✓ **The next generation** of Nuffield Scholars is announced,
- ✓ **Returning Scholars** present cutting-edge, globally informed research, and
- ✓ **Leaders across sectors** come together to explore what's next for Australian agriculture.



With a national reputation for quality and credibility, the conference attracts a cross-section of decision-makers, innovators, policy influencers, and future shapers in food, fibre, and regional development.





1,500

on the database of Nuffield Scholars, primary producers, potential scholarship applicants, national investors, Australian agribusiness, industry stakeholders and friends of Nuffield.



Over

560

alumni in Australia



Over

2,000

international alumni



Almost

28,000

followers across Facebook, X, Instagram and LinkedIn



Over

2,000

delegates attended the Conference for the past 10 years

Why sponsor the Nuffield National Conference.

This is more than an event. It's a platform for sponsorship that puts your brand alongside the changemakers driving the future of Australian agriculture.

By sponsoring the Nuffield Australia National Conference in Darwin, you align your organisation with a trusted, national network committed to innovation, leadership, and long-term industry impact.

This event brings together the producers, policy makers, investors, and innovators shaping agriculture's next decade. It's where global insights meet real-world application, and where your support helps accelerate practical solutions to the sector's biggest challenges.

Sponsoring this event puts your brand at the centre of ag's next big leap.



Stand with leaders

Back Australia's most respected agricultural charity and align with the voices driving real change across rural industries.



Rub shoulders with decision-makers

Connect directly with Nuffield Scholars, industry execs, government leaders, and investors, the doers, not just the talkers.



Be seen where it counts

Position your brand as a serious player in sustainability, innovation, and regional growth, right in front of the people who shape the future.



Own the conversation

With Darwin as the stage, your sponsorship signals bold thinking and future-ready leadership. This isn't just visibility, it's influence.

Your presence doesn't end with the conference.

It opens doors, builds brand equity, and connects you to a national network of changemakers shaping agriculture for the next decade.

Delegate profile.

The Nuffield Australia National Conference attracts a powerful cross-section of leaders, innovators, and decision-makers from across the agricultural ecosystem.

With an expected attendance of 300 delegates, this is a concentrated, high-trust environment designed for meaningful connection and brand visibility where it counts.

- ✓ Nuffield Scholars
- ✓ Primary Producers
- ✓ Agribusiness
- ✓ Research & Development
- ✓ Corporations
- ✓ Industry Organisations
- ✓ Supply Chain Service Providers
- ✓ Financial Institutions
- ✓ Philanthropic Organisations
- ✓ Researchers
- ✓ Media



Conference program:

Tuesday, September 8:

2027 Scholar Presentations & Awards Dinner

Wednesday, September 9:

Conference Day 1 & Networking
Cocktail Reception

Thursday, September 10:

Conference Day 2

Friday, September 11 & Saturday, September 12:

Regional Tour

Three of more than 20 presenting Nuffield Scholars
at the 2026 National Conference:



• **Thanh Truong**
2025 Scholar



• **Tarun Richards**
2025 Scholar



• **Kate Lumber**
2025 Scholar

Flexible packages, meaningful impact.

Sponsorship packages for the Nuffield Australia National Conference range from \$500 to \$30,000, with a suite of benefits designed to maximise your visibility, influence, and engagement.

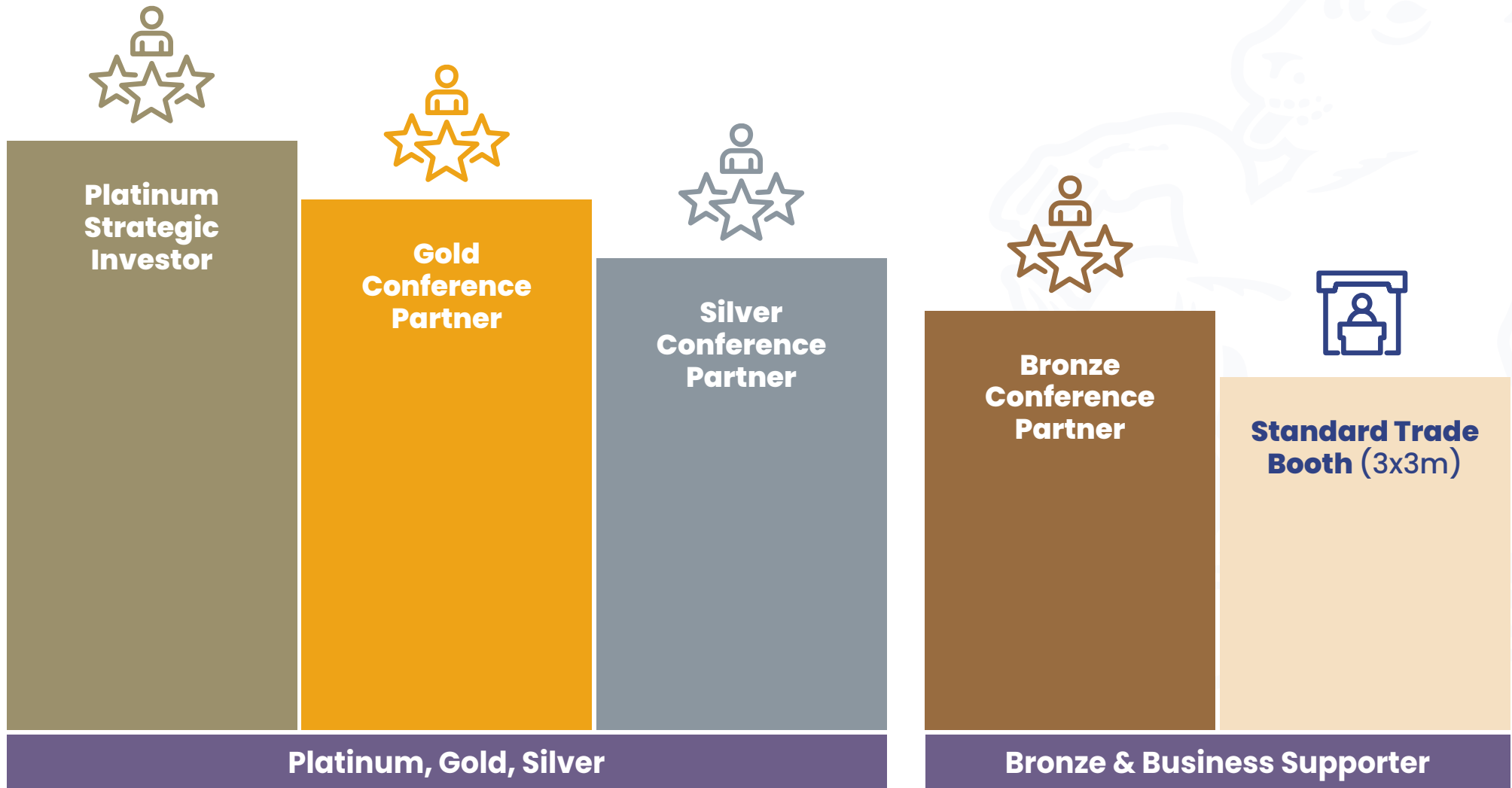
From high-impact branding and tailored activations to exclusive networking access and thought leadership opportunities, each package offers genuine value not just exposure.

We also offer custom packages tailored to your strategic goals, whether you're looking to reach producers, policy makers, investors, or the next generation of ag leaders.

No matter your level of investment, you'll be aligned with one of Australia's most respected agricultural networks, and a national platform committed to real-world impact.



Tiered partnership packages.



Engagement and experience sponsors.



**Networking
Cocktail Function
Sponsor**



**Green Room /
Speaker Lounge
Sponsor**

Networking & Lounge Sponsors



**Coffee Cart
Sponsor**



**Meal Break
Sponsor**
(Lunch, AM + PM Tea)

Hospitality & Break Sponsors



**Lanyard
Sponsor**



**Satchel Bag
Sponsor**



**Charging
Station
Sponsor**



**Advertising
Boost
Package**



**Satchel
Insert**

Visibility & Branding Opportunities













**Awards Dinner
Naming Rights
Sponsor**



**Scholarship
Supporter
Recognition**





Community & Recognition

Sponsorship packages breakdown.

Package name	Package description	Price (ex GST)	Key inclusions	Conference tickets (inc. Awards dinner & Cocktail Function)	Awards dinner tickets	Regional Tour tickets	Ad	Trade stand	Screen advertising	Social Media acknowledgement
Platinum, Gold, Silver, Bronze & Business Supporter										
 Platinum Strategic Investor	Flagship sponsorship with premium brand positioning, speaking opportunity, and exclusive visibility across all event materials	\$30,000	<ul style="list-style-type: none">• 3-minute introduction to the keynote speaker (subject to committee approval)• Plenary naming rights• Opportunity to provide panel facilitator• Logo & linkage on event web• Logo in event collateral	6		2	Full page	<ul style="list-style-type: none">• 3x2m space• Trestle table & chairs only• Banner displayed		
 Gold Conference Partner	Strong brand presence with exhibition space, logo visibility, and digital promotion	\$10,000	<ul style="list-style-type: none">• Opportunity to provide panel facilitator• Logo & linkage on event web• Logo in event collateral	4		1	Half page	<ul style="list-style-type: none">• 3x2m space• Trestle table & chairs only• Banner displayed		
 Silver Conference Partner	Mid-tier opportunity providing recognition and engagement throughout the conference	\$7,500	<ul style="list-style-type: none">• Logo & linkage on event web• Logo in event collateral	2		1	Quarter page	<ul style="list-style-type: none">• 3x2m space• Trestle table & chairs only• Banner displayed		
 Bronze Conference Partner	Ideal for companies seeking entry-level exposure to conference audiences	\$5,000	<ul style="list-style-type: none">• Logo & linkage on event web• Logo in event collateral	2				<ul style="list-style-type: none">• 3x2m space• Trestle table & chairs only• Banner displayed		
 Standard Trade Booth (3x3m)	A great way to showcase your products and services directly to delegates	\$2,000	<ul style="list-style-type: none">• 3x3m booth space• Logo & linkage on event web• Logo in event collateral	1				<ul style="list-style-type: none">• 3x2m space• Trestle table & chairs only• Banner displayed		












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Sponsorship packages breakdown. *(continued)*

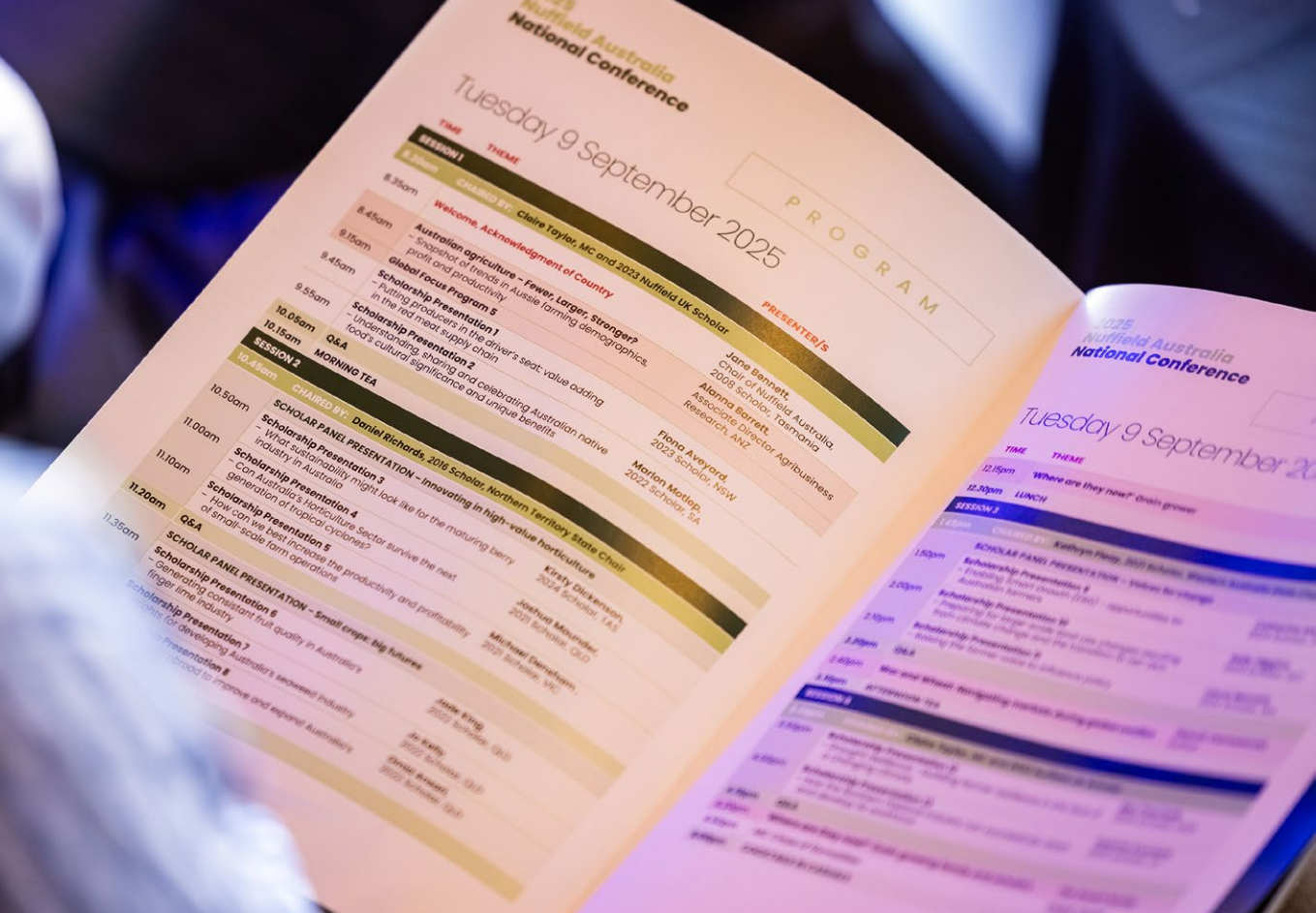
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Networking & Lounge Sponsors										
 <p>Networking Cocktail Function Sponsor</p>	Own the evening social highlight with branding, signage, and mention in event communications	\$10,000	<ul style="list-style-type: none"> Naming rights for the welcome reception Branded cocktail menus or signage 3 minute speaking slot Logo & linkage on event web Logo in event collateral 	5		2	Half page	<ul style="list-style-type: none"> Banner on stage 	✓	✓
 <p>Green Room / Speaker Lounge Sponsor</p>	Position your brand with thought leaders and presenters behind the scenes	\$2,500	<ul style="list-style-type: none"> Room signage Speaker pack mention Program logo Invite to scholar networking 	1						
Hospitality & Break Sponsors										
 <p>Coffee Cart Sponsor</p>	Exclusive branding on the coffee station – one of the most visited networking hubs	\$5,000	<ul style="list-style-type: none"> Branded cart signage (artwork supplied) Opportunity to provide panel facilitator Logo & linkage on event web Logo in event collateral 	2				<ul style="list-style-type: none"> Opportunity to supply branded marquee/banner displayed 		✓
 <p>Meal Break Sponsor (Lunch, AM + PM Tea)</p>	Sponsor morning and afternoon refreshments – visible signage and verbal acknowledgment	\$3,750	<ul style="list-style-type: none"> Catering signage Logo & linkage on event web Logo in event collateral 	1					<div>✓</div> <div>(during sponsored break)</div>	

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Sponsorship packages breakdown. *(continued)*

Package name	Package description	Price (ex GST)	Key inclusions	Conference tickets (inc. Awards dinner & Cocktail Function)	Awards dinner tickets	Regional Tour tickets	Ad	Trade stand	Screen advertising	Social Media acknowledgement
Visibility & Branding Opportunities										
 Lanyard Sponsor	Your logo featured on every attendee lanyard — constant brand visibility throughout the event	\$4,000	<ul style="list-style-type: none"> • Logo on all delegate lanyards • Logo & linkage on event web • Logo in event collateral 	1						
 Satchel Bag Sponsor	Receive high-visibility exposure throughout the conference, with your logo featured on all official delegate satchel bags	\$3,500	<ul style="list-style-type: none"> • Logo placement on delegate bags • Logo & linkage on event web • Logo in event collateral 	1						
 Charging Station Sponsor	High-traffic branding opportunity while delegates recharge their devices	\$2,000	<ul style="list-style-type: none"> • Exclusive branding & signage • Opportunity to display brochure or merch • Logo & linkage on event web • Logo in event collateral 	1						
 Advertising Boost Package	Increase visibility and engagement with Nuffield Australia's national audience	\$700 <small>(estimated value \$1500+)</small>	<ul style="list-style-type: none"> • Satchel insert (valued at \$500) • Social media mention (valued at \$500 – only possible if you have access to Nuffield social media and conference related posts are permitted) • MC mention during conference (valued at \$500) 	2						
 Satchel insert	Include your flyer or promotional item in every delegate's satchel	\$500	<ul style="list-style-type: none"> • Inclusion of one promotional item in every delegate's satchel 							
Community & Recognition										
 Awards Dinner Naming Rights Sponsor	Support future leaders and be acknowledged for enabling participation through scholarship contributions.	\$10,000	<ul style="list-style-type: none"> • Exclusive naming rights for the Gala Awards Dinner • 3-minute welcome speech • Logo & linkage on event web • Logo in event collateral 		5	2	Half page	• Banner on stage		
 Scholarship Supporter Recognition*	Align your brand with excellence and celebration during the signature awards dinner	\$3,000	<ul style="list-style-type: none"> • Recognition during scholar awards • Logo in showcase • Invite to networking • Inclusion in post-event recap 	2						

* Support emerging industry leaders by funding travel and attendance for selected participants. Sponsors receive recognition across event materials for helping make the event more accessible and inclusive.



Let's tailor a Partnership that delivers impact.

We welcome the opportunity to work with partners to align shared goals, create meaningful engagement and deliver long-term benefit for Australian agriculture.

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